



Westborough Youth Football and Cheer

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The Westborough Youth Football and Cheer Board is proud to be entering into our tenth year of competition in the American Youth Football League (AYF) of Central Massachusetts. Our teams compete against other local and surrounding municipalities similar in size to Westborough and are comprised of boys and girls Kindergarten through 8th grade with the purpose and intent of being instructional, safe and fun for all involved. The Board has carefully structured our program to be consistent and in alignment with that of the Westborough High School's football and cheer programs as well as USA Football's Football Development Model. To all of our participants excitement and enjoyment, all of our home games are played on the Westborough High School football field.

Thanks to the generous support of our sponsors, we have been able to offset the cost and provide our players with quality and safe equipment. Sponsorship contributions are also utilized to help maintain and recondition the football helmets, equipment, and this year sanitizing products essential to ensuring our participant's safety. Additionally, your support will help us fund sliding scale scholarships for participants. Our organization strongly believes that no child should be denied the opportunity of playing due to financial hardship.

In order to help minimize operating costs, and to keep the cost of registration reasonable for participating families, the league is seeking support and sponsorship from local businesses and organizations. In return, we gratefully offer community promotion of your support. Each sponsor will also be acknowledged with a special business "Thank You" during all home game announcements. As well as "sponsor shoutouts" on our social media pages.

Attached you will find a breakdown of the various levels of sponsorship opportunities. Please spend a second reviewing the possible options available, and we sincerely hope that you will select one of the sponsorships levels as being the right one for you and your business. Westborough Youth Football and Cheer is immensely grateful for any sponsorship and/or donation that you feel comfortable in providing. Sponsorships and donations are tax deductible and may be made using the attached form.

We thank you for supporting Westborough Youth Football and Cheer. Please feel free to contact me with any questions.

Sincerely,

Joe Montiverdi

President, Westborough Youth Football and Cheer